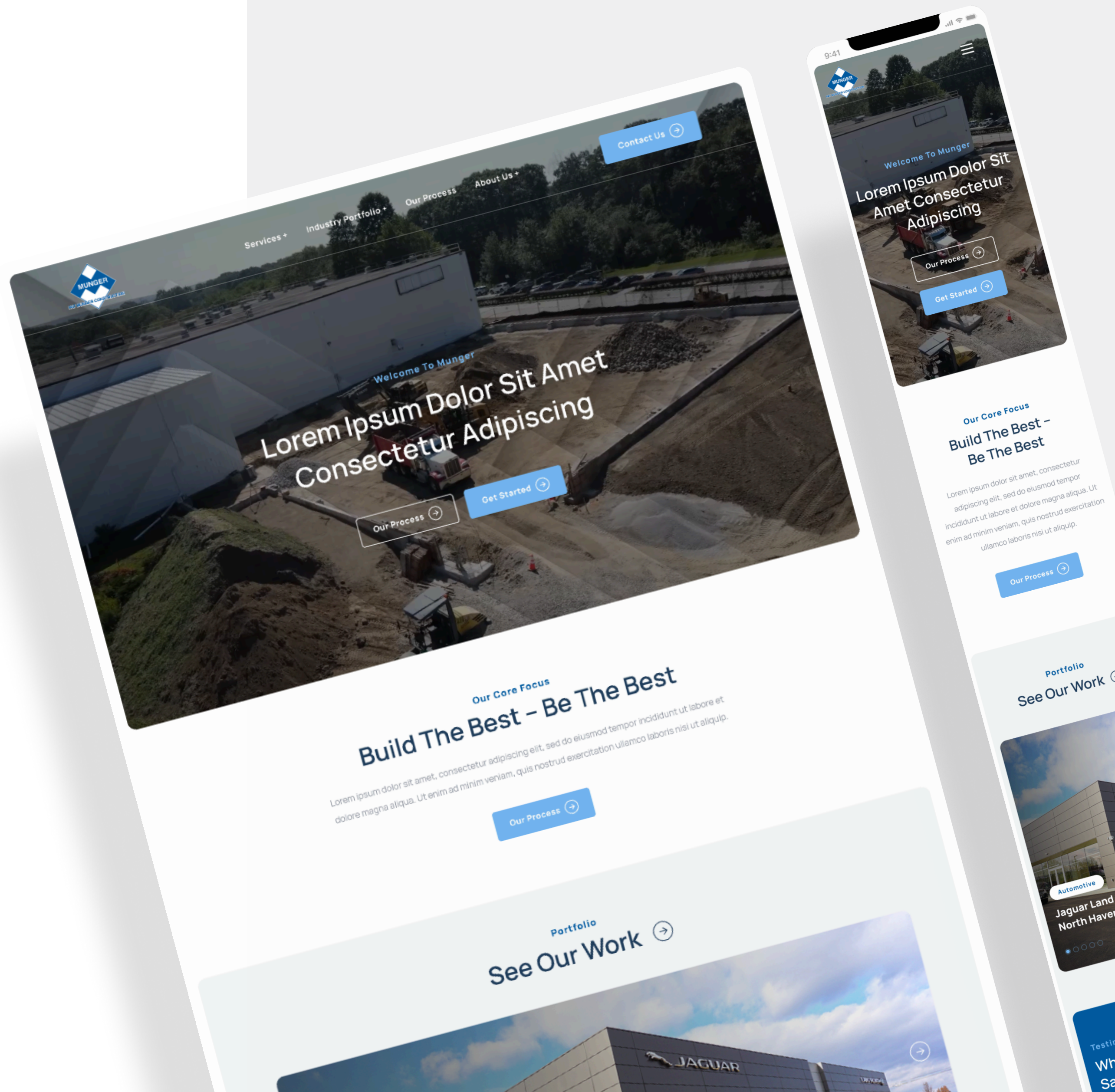


PAT MUNGER CONSTRUCTION WEBSITE

PROJECT OVERVIEW

Munger Construction is a trusted name in commercial construction, serving a wide range of industries across Connecticut and beyond. Despite their long-standing success, their website wasn't effectively telling their story or showcasing the incredible breadth of their work.

The company needed a full redesign to improve usability, elevate their brand image, and better reflect the quality and scale of their projects. With over 130 pages—including dozens of portfolio case studies—this was a large-scale digital overhaul aimed at aligning their online presence with their reputation for excellence.

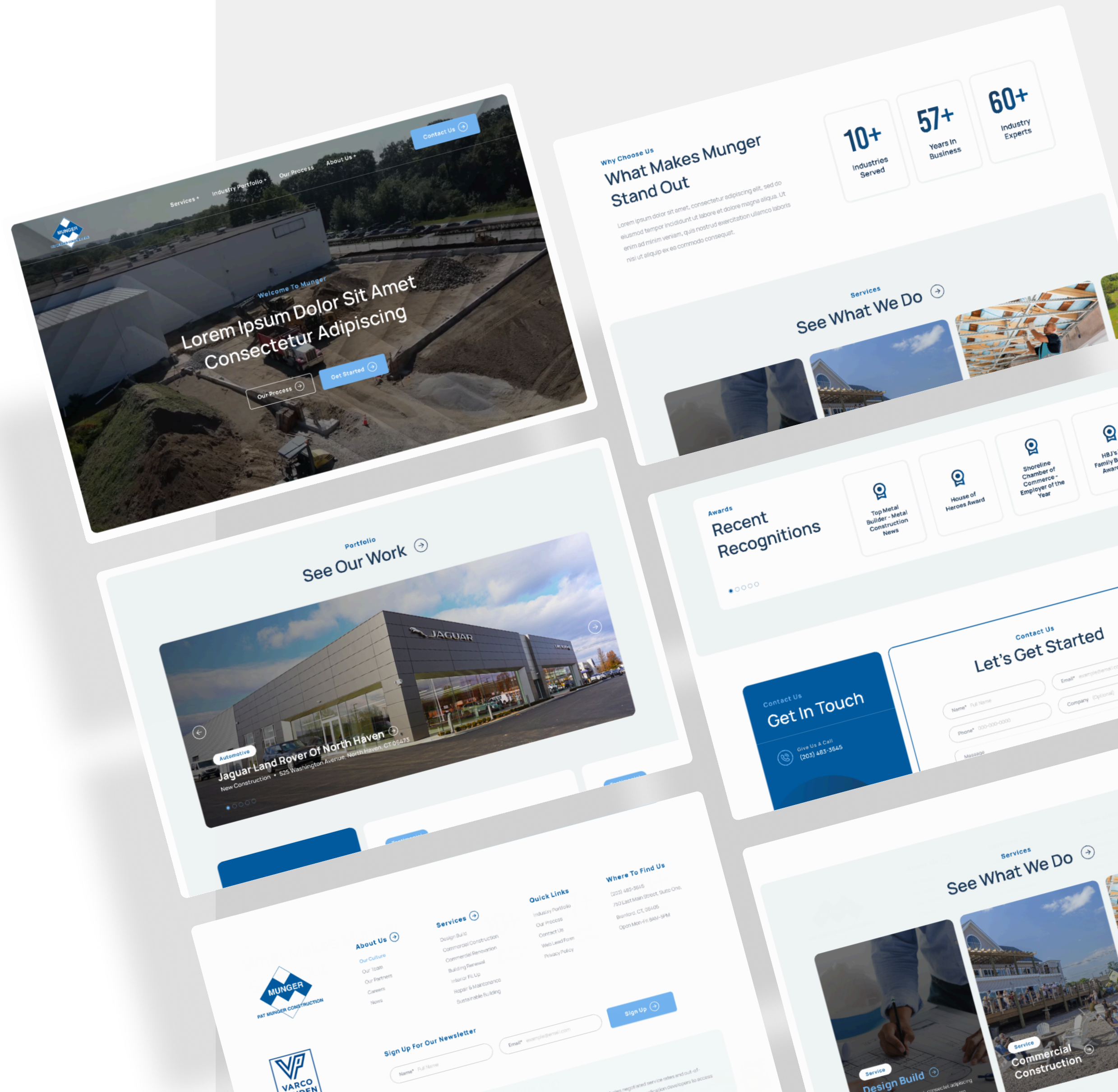


THE CHALLENGES

The original site lacked visual clarity, content structure, and brand alignment. Users had a hard time navigating services, viewing past projects, and understanding Munger's full capabilities.

CHALLENGES INCLUDED:

- Organizing a high-volume content library (137 pages) into a clean, intuitive structure
- Highlighting a large portfolio of project case studies in a way that's easy to explore
- Clearly communicating a wide range of services and industry expertise
- Enhancing the credibility and trustworthiness of the brand visually and functionally

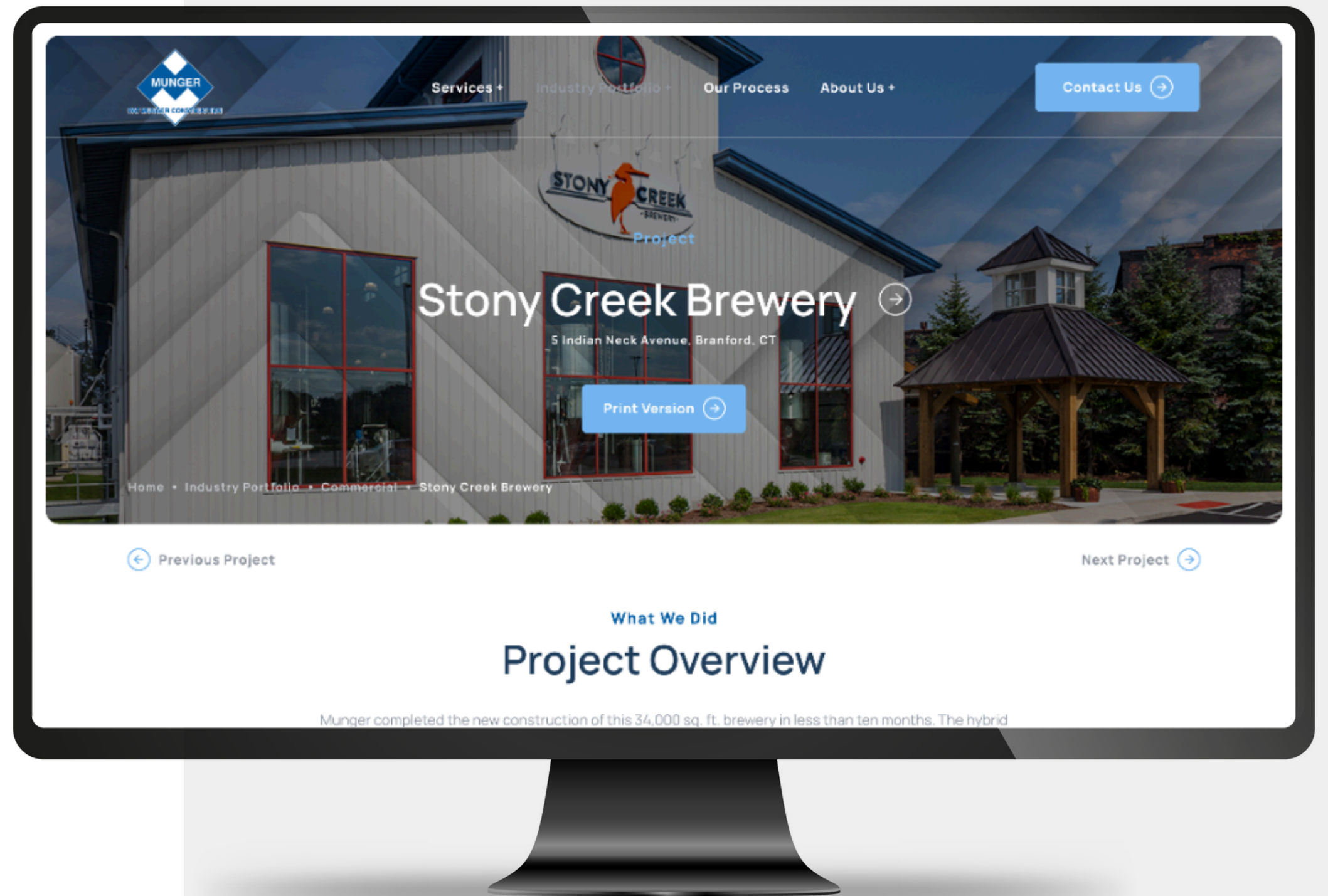


THE SOLUTION

I created a modular, scalable website design that brings structure, clarity, and visual impact to Munger's extensive content. The design system is clean, highly navigable, and built to grow with the company as they continue expanding their services and portfolio.

KEY SOLUTIONS INCLUDED:

- A structured portfolio system to house dozens of in-depth project case studies
- Refreshed page layouts for each service area, emphasizing clarity and industry relevance
- Strategic content hierarchy and CTA placement to guide users toward conversions
- A visual language that balances professionalism with approachability



THE FINAL DESIGN

The final website is a robust digital platform that tells Munger Construction's story with clarity and confidence. It showcases their expertise, builds trust with prospective clients, and gives them a scalable system to continue growing their brand online.

