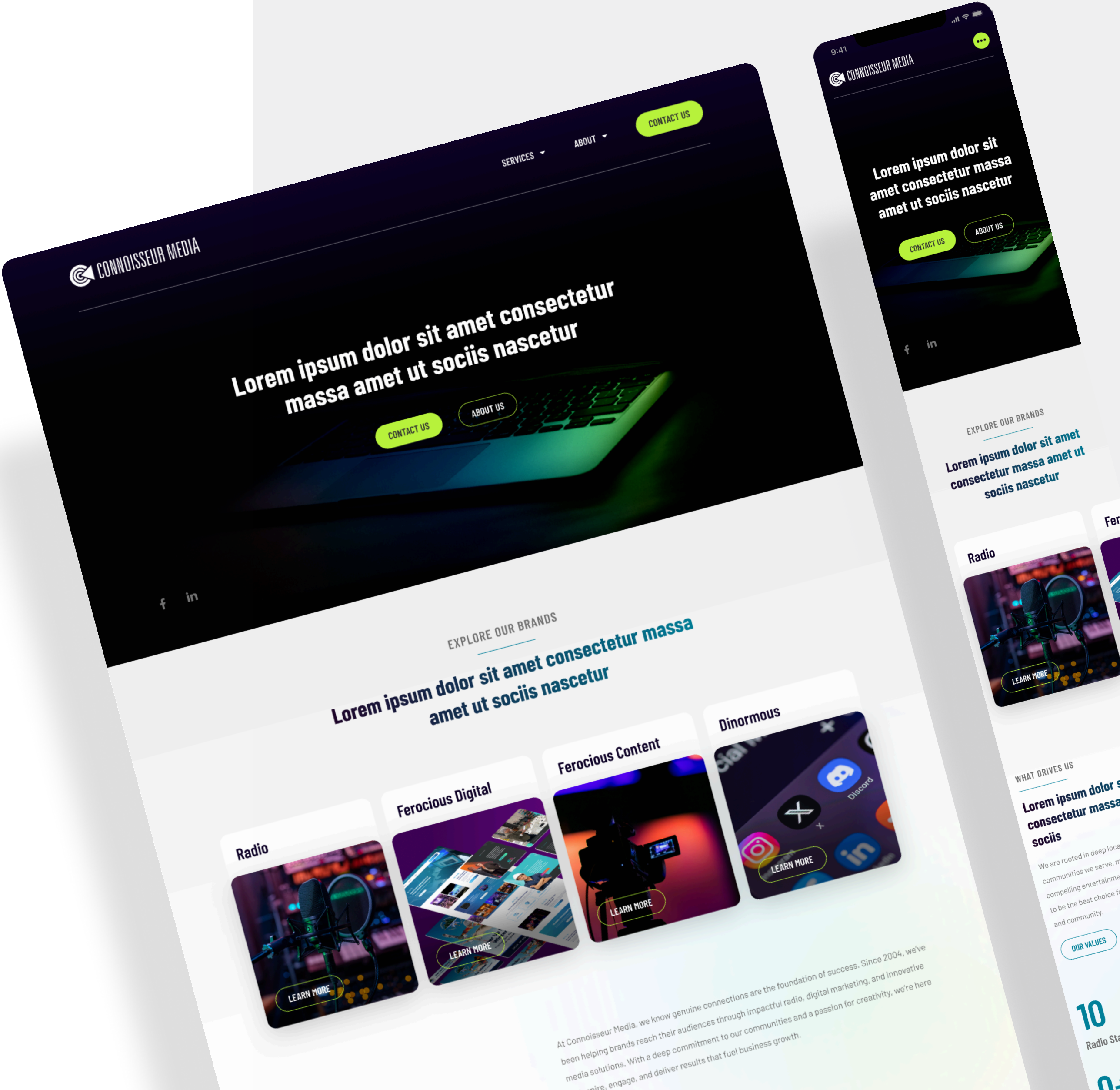


# CONNOISSEUR MEDIA WEBSITE

## PROJECT OVERVIEW

Connoisseur Media is a leading media company with a focus on radio broadcasting and affiliated brand ventures. They approached me to redesign their website to better reflect their bold, creative energy and showcase their extensive work across various media platforms.



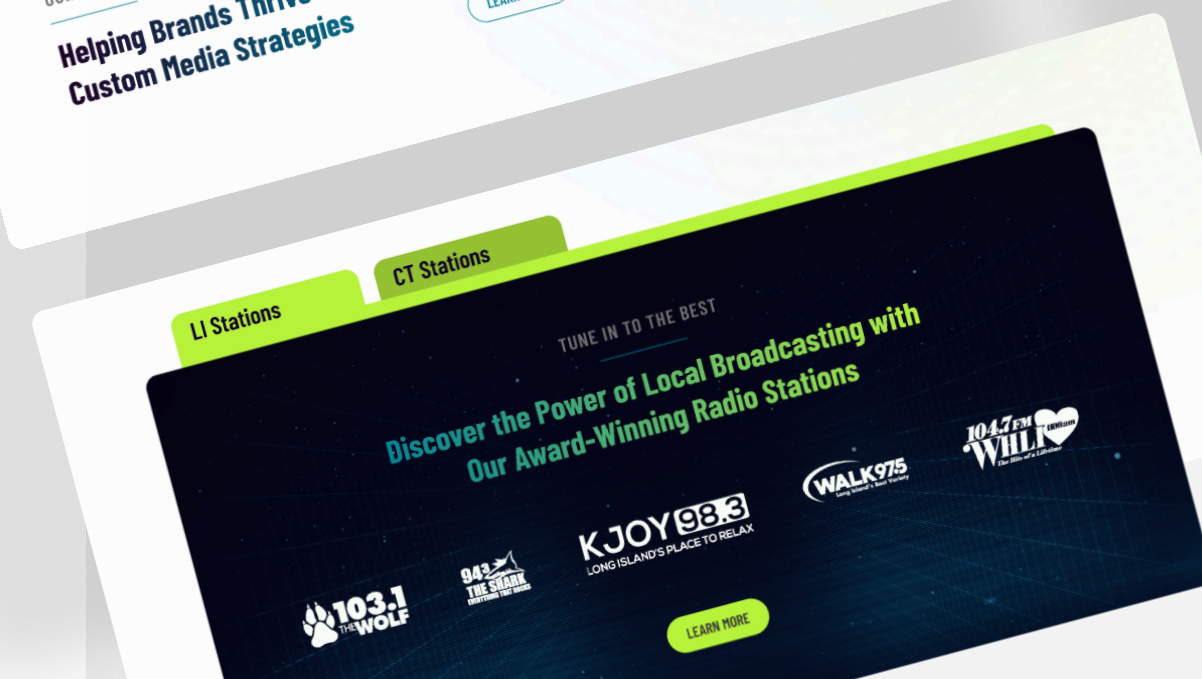
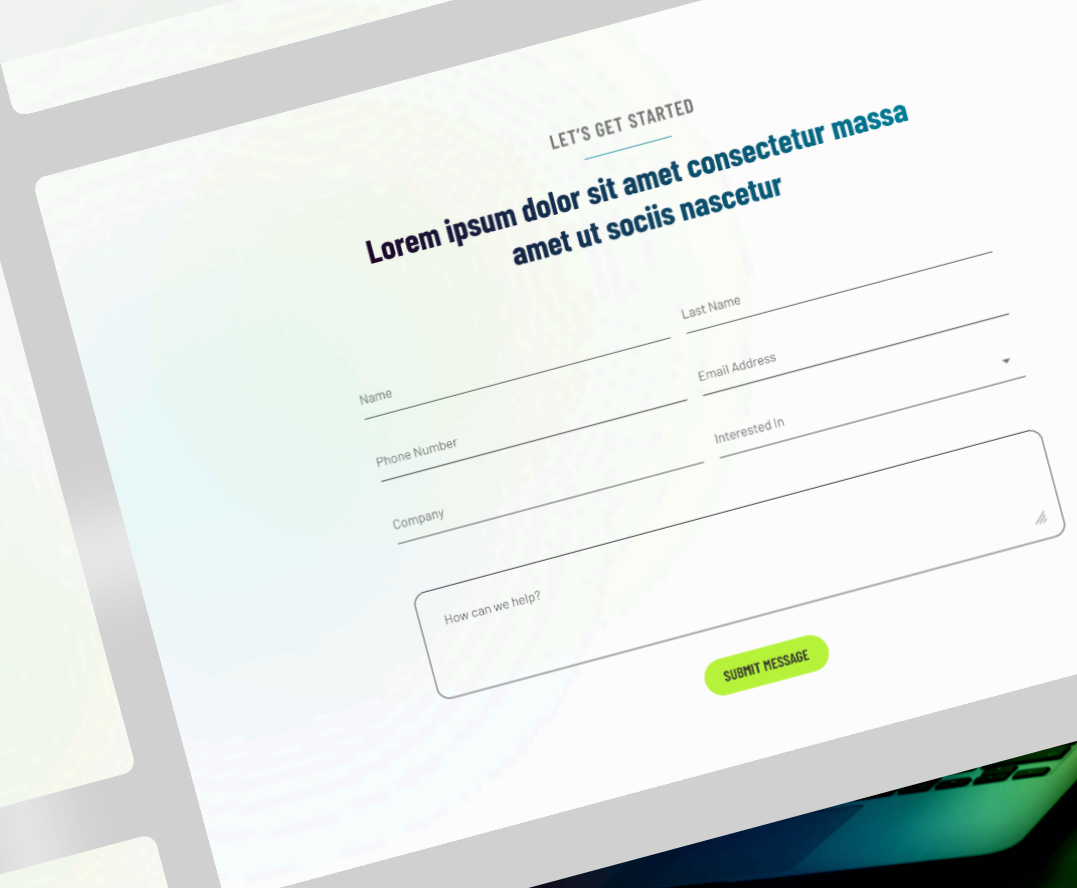
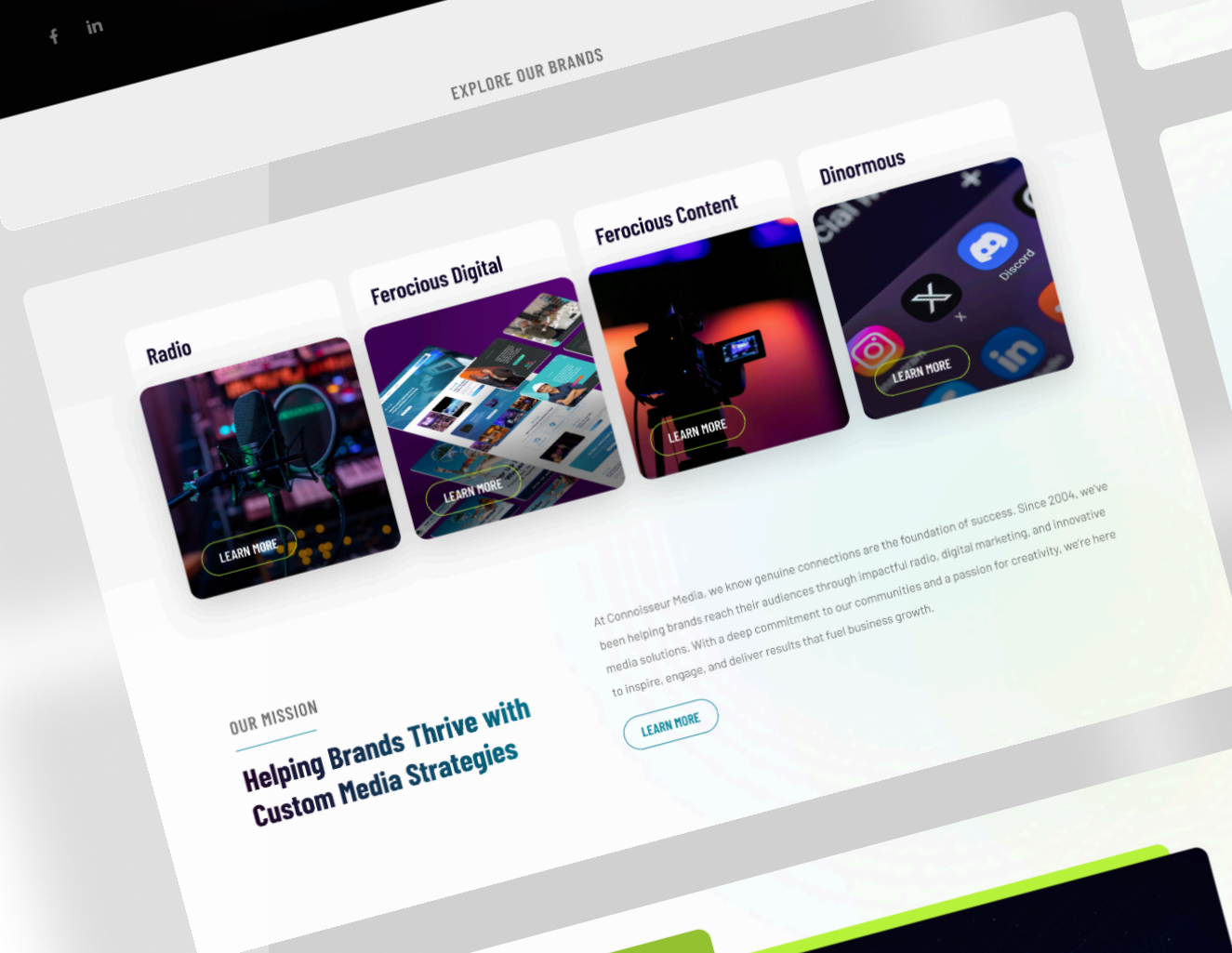
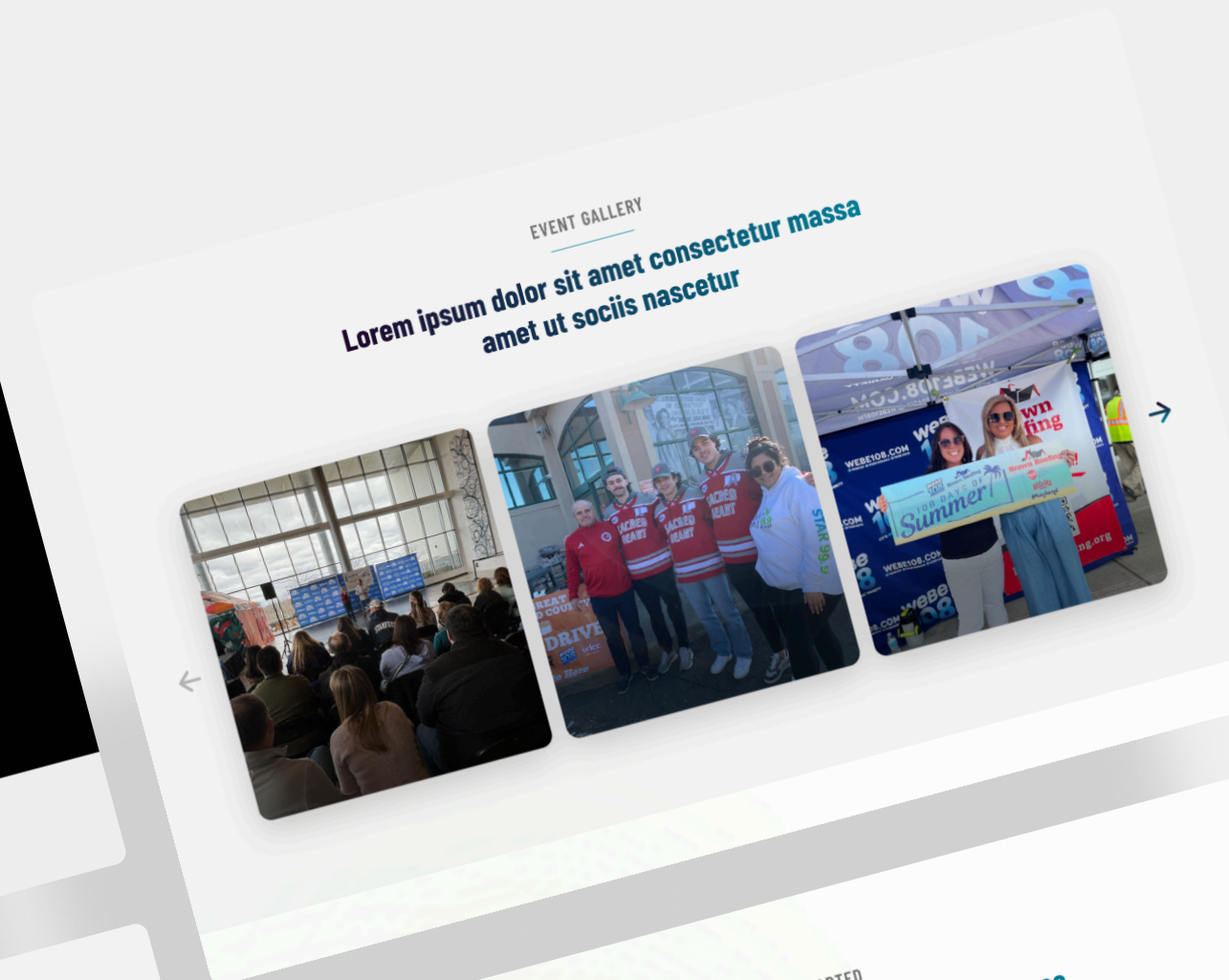


# THE CHALLENGES

The previous website lacked visual impact, clear organization, and did not effectively represent the breadth of Connoisseur Media's stations and branch companies.

## CHALLENGES INCLUDED:

- Modernizing the look and feel
- Highlighting individual radio stations and brand extensions
- Enhancing user experience and content flow
- Reinforcing a bold, media-savvy personality



# THE SOLUTION

I created a visually striking, modern website design that highlights Connoisseur Media's work and personality. Using a clean layout, vibrant colors, and strong typography, the site emphasizes brand presence while keeping navigation intuitive and content engaging.

## KEY SOLUTIONS INCLUDED:

- A flexible homepage layout to spotlight both corporate info and radio station content
- Bright, energetic colors that align with Connoisseur's brand identity
- A clear, modular structure to support updates and future content expansion
- Subtle animations and interactions to enhance user engagement





# THE FINAL DESIGN

The final site is sleek, responsive, and visually aligned with Connoisseur Media's energetic brand. It effectively showcases their network of stations and corporate voice in a way that feels both professional and personality-driven.

